

FOR IMMEDIATE RELEASE

Contact: Maryglenn McCombs
(615) 297-9875 maryglenn@maryglenn.com

**TRASH TALK BY ROBERT GUSSIN NAMED AWARD-WINNING FINALIST IN HUMOR
CATEGORY OF THE
“BEST BOOKS 2006” BOOK AWARDS**

IPSWICH, Mass. – *Trash Talk* by Robert Gussin has been named a finalist in the Humor category of the “Best Books 2006” Book Awards. Sponsored by USA Book News, the Best Books 2006 Award covers books from both mainstream and independent presses.

A respected medical researcher, Robert Gussin takes a dramatic turn from authoring scientific publications and academic textbooks, to creating his first novel, *Trash Talk*. Gussin, who retired from Johnson & Johnson as the Corporate Vice President of Science & Technology and Chief Scientific Officer in 2000, combines two of his passions – science and sports – in this hilarious new book about what happens when disparate worlds collide. *Publishers Weekly* highlights *Trash Talk* as one of the sports books of the season in the October 2, 2006 issue.

In *Trash Talk*, (Oceanview Publishing, \$14.95, ISBN: 1-933515-04-X) behavior – or rather, *misbehavior* – in the professional sports world has escalated to the point where the commissioners have to step in and issue an ultimatum to the athletes: it is time for the players to straighten up. The commissioners have had enough of the bullying, badgering, misbehavior and misdeeds, and they issue a mandatory non-sports related education requirement to all players of the pro football, baseball, basketball and hockey worlds.

Dark days for the athletes until one of them sees an ad for an upcoming S.E.S. “Trash Talk” symposium. Perfect! None of the athletes knew, or even cared, what S.E.S. was, but trash talk was their specialty. The annual meeting of Sarasota Environmentalist Society (S.E.S.), will be a surprise of a lifetime when disparate worlds collide in this wildly entertaining, wickedly comical story about misbehavior, miscommunications, and major league misunderstandings

Jeremiah Healy, author of *The Only Good Lawyer* and *Turnabout*, calls *Trash Talk* “a genuinely clever – and frighteningly plausible – novel with great potential for the big screen.”

Robert Gussin and his wife, Dr. Patricia Gussin, divide their time between Longboat Key, Florida, East Hampton, New York, and their vineyard in Marlborough, New Zealand.

Oceanview Publishing is an independent publisher based in Massachusetts. The Oceanview catalogue includes Patricia Gussin’s *Shadow of Death*, Ward Larsen’s *The Perfect Assassin*, and the newly-released *South Beach Shakedown* by Don Bruns and *Death Angel* by Martha Powers. Members of the news media wishing to request a review copy of *Trash Talk*, or an interview with Robert Gussin are kindly asked to contact Maryglenn McCombs by phone – (615) 297-9875, or by email – maryglenn@maryglenn.com